

VACANCY ANNOUNCEMENT

A private Transport company base in Dar es Salaam, seeks to hire a qualified candidate for the position of marketing officer to join our Marketing team.

POSITION

- **Marketing Officer**

ROLE/PURPOSE

- Develop marketing campaign that promotes the organization. It includes Planning, Execution and post implementation Evaluation of the marketing Initiatives in line with the organization strategic objectives

KEY RESPONSIBILITIES

- Apply the marketing tools available to a transport operation
- Managing the briefing process with all 3rd Party agencies that need to hire transport service and link those ones with the company for business procedures.
- Plan the day to day execution of marketing initiatives while performing day to day liaison with customers who need to hire transport services.

QUALIFICATIONS:

Diploma/Bachelor degree in Marketing, Economics, Transport, Business Administration, Accounts (or equivalent)

WORKING EXPERIENCE

1-2 years experience in a similar field or related field with track record in marketing especially in Transport field.

MODE OF APPLICATION

Interested candidates should send their application letters, enclosing their up to date Curriculum Vitae (CV), Copies of relevant certificates, testimonials, names, telephone and address of three non relative referees indicating the position applied in the email subject line to **happymuhango@yahoo.com**. Deadline is Two (2) Weeks from the date of appearance in the newspaper

Only shortlisted Candidate will be contacted.

For more information please contact **+255713428812**